

# CAMERON W. CLARK

(302) 437-5414

Sacramento, CA

## TV & VIDEO PRODUCER

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### SUMMARY

An accomplished TV and Video Producer with a proven track record of creating engaging and impactful visual storytelling. His expertise in videography, photography, editing, and leadership generates high-quality productions and compelling video content.

### PROFESSIONAL EXPERIENCE

**Producer** *2024 - Present*

**PBS KVIE, Sacramento, CA**

- Produces multiple successful series and documentaries with an emphasis on storytelling.
- Enterprises story ideas, researches topics, interviews subjects, and writes scripts.
- Collaborates with videographers, editors, graphic artists, and others to create and complete projects.
- Acts as lead videographer on shows, documentaries and promotional content when needed.
- Proven track record of producing high quality content ahead of schedule and under budget.

**Northwest Regional Video Producer / Editor** *2021 - 2024*

**The Sacramento Bee, Sacramento, CA**

- Produces multiple videos with an emphasis on storytelling.
- Created, produced, filmed and edited multiple original digital series.
- Collaborates with other producers across the country on projects.
- Acts as Technical Director for live events.
- Manages The Bee's YouTube channel.

**Freelancer, USA** *2016 - Present*

- Freelances with various outlets such as PBS, the Pac-12 Network, Section 925, Los Angeles Football Club (LAFC) and the San Jose Earthquakes.

**Video Producer / Photographer / Videographer** *2018 - 2021*

**York Daily Record, York, PA**

- Fully produces multiple videos on a daily basis covering a wide range of topics.
- Uses photography skills to construct engaging galleries for readers to enjoy.

**News Reporter / Radio Host / Photographer** *Summer 2017*

**Raven Radio - KCAW, Sitka, AK**

- Reports, writes, produces and edits audio stories on a daily deadline.
- Live Broadcasts the evening news and weather to over 9,000 listeners nightly.
- Deejays various shows throughout each week.
- Uses several types of audio equipment and software to create the best product possible.

### Certification

- Certified sUAS  
Drone Pilot

### Skills

- Videography
- Studio, Cinema &  
Digital Cameras
- Audio Equipment
  - Lighting
  - TV & Video  
Production
- Field & Studio  
Production
- Post-Production
- Script Writing
- Video & Photo  
Editing
- Photography
- Journalism
- Drone Pilot

### Editing Skills

- Premiere Pro
- Audition
- Photoshop
- Lightroom
- Final Cut Pro
- Photo Mechanic

## Awards

### **2020 Professional Keystone Media**

#### **Awards**

- Best News Video
- 2<sup>nd</sup> Best Sports Video

### **2021 Professional Keystone Media**

#### **Awards**

- Best Sports Video
- 2<sup>nd</sup> Best Sports Video

#### **Multimedia Reporter**

*2016 - 2017*

**Oakland North**, Berkeley, CA

- Covers culture and community throughout the Bay Area.
- Researches and produces often overlooked, but salient stories.
- Completes various stories in multiple mediums such as video, written and audio.

#### **Multimedia Reporter**

*2014 - 2016*

**The Review**, Newark, DE

- Writes news stories to inform students of current events
- Interviews individuals and covered school activities.

## **EDUCATION**

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**M.A. Journalism (Video Concentration)**, University of California, Berkeley (2018)

**B.A. Mass Communications**, University of Delaware (2016)

## **PROFESSIONAL MEMBERSHIPS**

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**National Academy of Television Arts & Sciences (NATAS)**

*2026 - Present*

Member of the San Francisco / Northern California Chapter